

ACTION PLAN Activities Completed 2010 to 2016			
	Aims	When	Action/Progress
1	Define Conservation Area & World Heritage Site boundaries.	2010	Conservation Area boundaries established
2	Review overall requirements for interpretation boards, identify gaps, re-design content. Commission replacement and new signs in phases.	2010 & ongoing	Phase 1 commissioned & installed. Phase 2 at design stage. Funding for phase 3 secured.
3	Identify 'Gateways' to the area. Consider how they can be used to draw in visitors	2010	Gateway Areas defined as Roman Gardens, Castle St and Visitor Centre. Working Group established to work up plans for Roman Gardens Gateway. Manchester Garden City have developed draft Master Plan.
4	Work with MCC on emerging Events & Marketing Strategy – create Events Working Group	2010 & ongoing	Marketing Strategy published & circulated to members. Forum Committee members attend Castlefield Board Events & Marketing Meetings. Events Working Group established, later becoming Events & Marketing Group. Group has successfully developed links with MCC Events re communications & management of externally run events. First major Forum event, Neighbours Day, delivered May 2011 & Castlefield Carnival delivered June 2012 & August 13. Castlefield Food Festival delivered for 3 days in May 2015 & 4 days in May 2016.
5	Lobby to ensure seating area outside the White Lion, Liverpool Road, is contained within area approved by MCC Licensing Unit and then edged with permanent cast iron railings	Summer 2010	Seating space now reduced by 50% & unsightly barriers removed. Pub introduced additional planting.
6	Undertake a Community Planting Day	2011, 2012 & 2013	Bulb planting carried out annually across the area
7	Look into possibility of specialist markets	Summer 2011 & ongoing	Artisan Market established Oct 2011 & 1st Sunday of each month. Monthly well attended until lease on Upper Campfield Market terminated.
8	Work to ensure Merchants Bridge is power-washed and lighting maintained in working order	Sept 2010	Cleaning completed. Lighting replacement now undertaken by Peel Holdings on regular basis and on request.
9	Maintain pressure for wrapping of Potato Wharf Phase 2	Aug 2010	Wrap completed, although later blown off in bad weather.
10	Ensure GMEX tram stop renamed Deansgate-Castlefield	done	Achieved. New signage in place
11	Participate in North West In Bloom	July 2010 July 2011	Entered RHS 'Large Neighbourhood In Bloom' section in 2010, 2011 & 2012. Achieved Level 5 'Outstanding' awards

Castlefield Forum Strategic Plan – Action Plan

		July 2012 July 2013 July 2015 July 2016	each year. Entered 2013 achieved Level 4 'Thriving'. Achieved Level 5 'Outstanding' in 2015 & 2016. Attended presentations with RHS in Southport & MCC in Town Hall
12	Carry out review of Working Groups & their remits	July 2011	Agreed Working Groups & remits. Recruited additional members from outside Committee. Convenors selected & tasked to set up meetings. Later renamed Action Groups
13	Obtain tools, flowers and volunteers for gardening	Sept 2011	Completed
14	Review Constitution	Sept 2011	Agreed at SGM 6/9/11. Further revision agreed at AGM 18/9/12, 7/10/14 & 11/2/16
15	Rebrand web site in line with branding developed for signage	Sept 2011	Completed
16	Ensure a full set of policies & procedures for the Forum eg Financial; Advertising, Sponsorship & Links; Data Protection etc	Dec 2011	Completed
17	Establish Merchandising Action Group to investigate trading implications & consider potential merchandising options	Mar 2012	Marketing & Merchandising Action Group established and later merged into Events & Marketing Action Group. Evolved into Events, Marketing & Media Action Group
18	Lobby MCC & TfGM to repair/paint Castlefield staircase (Beaufort Street) & renew lighting	Sept 2012	Completed
19	Lobby to improve unsightly area at rear of Worsley Mill	April 2013	Liaised with Management company
20	Develop winter interest – look into possibility of Winter Festival & Links to Christmas Markets	Autumn 2013	Artisans Markets moves permanently from near Dukes 92 to Campfield Market building and Victorian Christmas Market opened daily in run up to Christmas 2013
21	Lobby Network Rail to clean/refurbish bridge from Deansgate to Deansgate/Castlefield tram station	December 2014	Completed as part of new tram stop and exceeded expectations
22	Commission work for Signage Phase 2	2016	Phase 2 commissioned & in manufacture. Delivery due 28.11.13. Installation Dec 13. All existing signs with the exception of The Granary will be replaced in Phase 2. For The Granary - additional Roman elements being collated with Norman Redhead of Greater Manchester Archaeological Service. All existing now replaced including Granary.
23	Work with CityCo to find urgent solution to Pioneer Quay, the green space opposite the Knott Bar which forms a striking green Gateway to Castlefield but which is little used except by the homeless and drug-users – the canal arm going underneath the railway arches is full of junk and needles.	2016	In 2013 we initiated a multi-agency group (CityCo, MCC City Centre Regeneration & Community Engagement teams, Canal & River Trust (CRT), Castlefield Gallery, GMP & TfGM (owners of the site) to on trying to animate and make the area more attractive as a 'meanwhile site' prior to

			<p>any development of the site. We:</p> <ul style="list-style-type: none"> • negotiated with TfGM for permission for ‘meanwhile’ use • met with CityCo and MCC City Centre Regeneration staff • tried to persuade CRT to clean up the canal arm • through Castlefield Gallery met artists interested in putting installations on the site • met with a boat operator with plans to open a quayside cafe in a boat to be moored by the Rochdale Canal jetty • worked with UoM volunteers and the MCC Community Engagement team who spent a day installing 2 large planters made from railway sleepers and planting them with fruit bushes, herbs and bedding plants • worked with staff from Chadwick Nott Recruitment who spent a day clearing a large bank of overgrown trees and bushes which opened up the area, making it brighter and safer • secured funding from the Community Engagement Team for a 2 further planters, planted up with help from Marks & Spencer staff through their Corporate Responsibility programme. <p>However, in 2016 TfGM advised us that, as a result of renewed interest in the site from a developer, no further activity (including the barge café plan) could be approved, although we could retain the grow boxes on the site for the time being. We also learnt that the Police were no longer willing or able to intervene on the site except in cases of public disorder and that CityCo’s area of work no longer covered Castlefield.</p> <p>In September 2016 Pioneer Quay was to be a stop-off point for the Manchester Waterside Festival. Action Group members went to the site intending to clear it up but abandoned the task due to the large number of needles and drug related items found between and in the grow boxes.</p>
--	--	--	---

			<p>The Forum Committee decided it was no longer possible to manage the grow boxes due to these dangerous conditions and that the planters should be relocated elsewhere in Castlefield.</p> <p>So, disappointingly, 2 years work on trying to make the area more attractive came to an end without fully achieving its aims. We include this summary of work in this 'Completed Activities' report because at least for about 12 months in 2015/16 the site was improved by the planters and the gardening activities of volunteers.</p>
24	Look into potential use of former Visitor Centre on Liverpool Road as community facility. Lobby MCC to undertake outstanding repairs	2011-2016	<p>Ongoing discussions with MCC Corporate Property. Feasibility developed. Will require business plan to be approved by full Forum before entering into contractual arrangements with MCC.</p> <p>New feasibility undertaken in 2016 by Jeremy Shine. Decision taken that Dance Manchester, a local Arts Council funded charity should be supported to take on the lease. MCC since decided to put the lease out to tender. Awaiting further information on the timetable for this</p>
25	Continue input into ITV Area/Quay Street Regeneration Framework generally and specifically to ensure: retention of the Coronation Street set as a permanent tourist attraction for the city; retention of the 'Secret Garden' off Lower Byrom Street; re-opening as water features of all or part of the Salford Junction Canal and Brunswick Canal basin within the site	February 2015	<p>Individual members of the Forum responded to the Consultation on the first Regeneration Framework in June 2012 but results of the Consultation were not put the Council Executive due to ITV entering negotiations with their preferred bidder. Allied London purchased the site in October 2013 and brought Framework for consultation in 2014. The Forum took part in the consultation exercise & in a formal response in February 2015 accepted proposals that did not include the retention of any of Coronation Street set or opening up of the canal.</p>
26	Persuade MCC that all minor street surfaces in the area should be cobbles rather than tarmac	October 2016	<p>Forum representatives met with MCC Highways April 2011. They were not unsympathetic to removal of tarmac on cobbled streets and said this would be considered when streets were due for resurfacing. However, in pre-planning application discussions of our Roman Gardens Masterplan (October 2016) which included revealing/re-instating</p>

			cobbles on Stone Street, Castle Street and Collier Street, MCC Highways took the stance that any change in surfacing from tarmac would require a sum of money to cover 25 years maintenance.
27	Continue input into the Water Street Regeneration Framework as appropriate	June 2011	The Forum took part in the consultation and wholeheartedly supported the proposals while making a number of suggestions for making the proposals even better.